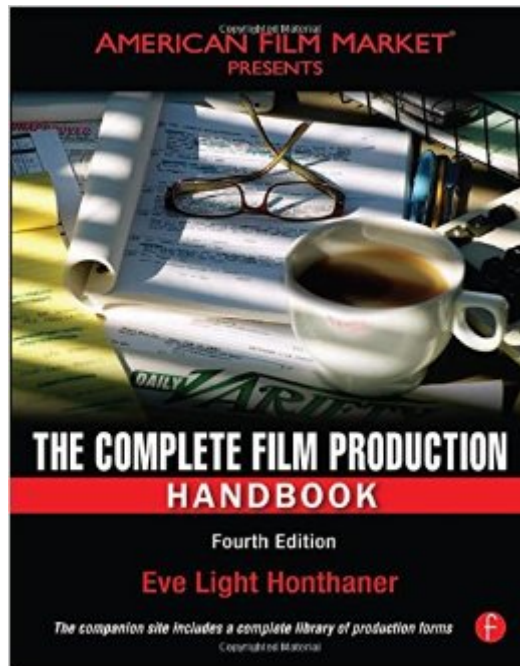


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# The Complete Film Production Handbook (American Film Market Presents)



## Synopsis

This book is for working film/TV professionals and students alike. If you're a line producer, production manager, production supervisor, assistant director or production coordinator--the book has everything you'll need (including all the forms, contracts, releases and checklists) to set up and run a production--from finding a production office to turning over delivery elements. Even if you know what you're doing, you will be thrilled to find everything you need in one place. If you're not already working in film production, but think you'd like to be, read the book -- and then decide. If you choose to pursue this career path, you'll know what to expect, you'll be prepared, and you'll be ten steps ahead of everyone else just starting out. New topics and information in the fourth edition include:

- \* Low-budget independent films, including documentaries and shorts
- \* Information specific to television production and commercials
- \* The industry's commitment to go green and how to do it
- \* Coverage of new travel and shipping regulations
- \* Updated information on scheduling, budgeting, deal memos, music clearances, communications, digital production, and new forms throughout

This guide to production management is on every producer's shelf and will save you time, money, and hassles

- \* Hundreds of forms, contracts, and checklists available to print and use on your production
- \* New edition is fully updated with information about low-budget productions and much more!

## Book Information

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## Customer Reviews

For the better part of 15 long years, I have been looking for a singular film industry book that I could use to help create a budget for a business plan. There are many, many books on the techniques of filmmaking, theatrical, animation and documentary filmmaking. (As a matter of fact, Focal Press produces, in my opinion, the best titles in the industry.) There are also industry-related books on marketing and financing. But, with the exception of Attorney Mark Litwak's publications, there hasn't been a book that provides all of the necessities to actually breakdown a script to dollars and cents, nor is there a book that helps you to allocate resources for specific and specialized areas within the production. And, provide the forms necessary to contract out certain services. But, within the pages of this book, it is all here, including original copies of SAG forms. This book, **THE COMPLETE FILM PRODUCTION HANDBOOK, 4TH ED.**, is so much more than that. It is a 500+ page resource book/manual/insider info that is an expansive and an exhaustive handbook that has literally hundreds of various forms, outlines, releases and confidentially -agreement forms that are used in every major production in the United States. Chapter Highlights: + Ch. 1. The Production Team and Who Does What. + Ch. 3. Basic Accounting + Ch. 4. From Script to Schedule + Ch. 5. Incentives (tax-related discounts) + Ch. 6. Pre-Production + Ch. 7. Insurance Requirements + Ch. 9. Building Strong Industry Relations/ Making Good Deals/ Navigating the Politics + Ch. 11. Unions and Guilds + Ch. 15. Clearances and Releases + Ch. 16. A Guide to Music Clearances + Ch. 18- Ch. 21 Locations/ Travel & Housing + Ch. 24. Television + Ch. 25- 26.

"The Complete Film Production Handbook" covers all the basics of film production and distribution. It explains in succinct detail the various stages of organizing logistics, pre-production, actors, sets, effects, insurance, hiring trades and crew, making talent contracts, understanding union rules and pay grades, understanding the array and nature of current distribution and revenue streams, script breakdown, scheduling, equipment rentals, location problems and rules, budgeting, costs and so forth. The technology of film making has seen tremendous change in recent years -- film to digital, home video theaters, 3D, digital visual effects and vastly upgraded sound are the most obvious. The distribution of films has also become vastly more complex, with almost limitless venues for showing, consuming and purchasing filmed content. However, the core process of organizing and completing a film production has changed little over the years, so much so that someone who had beamed down from, say MGM in 1939, could readily understand what was going on today and get right to work. Nevertheless, books aimed at educating beginners, students and would be producers or directors on how to organize and make a film abound, and have been a staple of film education for decades. Film production is one of those things that, once learned, seems obvious and repetitive to

experienced Hollywood professionals. But, much like an aspiring cook needs lessons on basic techniques, so as to make countless recipes using the same trick or combination over and over, a aspiring film producer needs to know how all the parts fit together and are executed. In this way the "The Complete Film Production Handbook" is an excellent choice. Old hands may skim the book and say: "But what about..."

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